



## **GOVERNING FOR THE LONG RUN:**

### **Sustaining Your Community, Your Organization and Your Leadership**

*The Annual Conference for Boards, CEO's, Administrators Using the Policy Governance® System and others exploring good governance.*



*Developed in co-operation with the International Young Governance Professionals (IYGP)*

**June 22-24 2017**

Sheraton San Diego Hotel & Marina, 1380 Harbor Island Drive  
San Diego, CA, 92101  
(619) 291-2248

*[Program - Subject to Amendment]*

## **THURSDAY, JUNE 22, 2017**

8.30 a.m. - 10.00 a.m.    **PRE-CONFERENCE REGISTRATION OPEN**

10.00 a.m. - 5.30 p.m.    **MAIN CONFERENCE REGISTRATION OPEN**

### **PRE-CONFERENCE SESSIONS**

10.00 a.m. - 4.30 p.m.    **Introduction to Policy Governance**

Presenters: Eric Craymer and Sue Radwan of [Partners in Policy Governance](#).

An interactive and enlightening introduction to Policy Governance for board members and managers. A perfect primer or refresher for those who want to learn about working with the Policy Governance System to fulfil their organizations' full potential for making a difference.

*Whether you are board member or manager considering using the Policy Governance system, or your board is already using the system and you want to get-up-to-speed, or you simply want to refresh your knowledge and skills - this one-day workshop is for you.*

Led by two of the most experienced consultants in the field, you will be engaged in a highly interactive learning experience which will enable you use the principles and practices of Policy Governance to fulfil your organization's potential to make a difference.

- Ground your board's leadership in principles of good governance
- Make your board's leadership count through clear direction and control
- Find the right balance between empowerment and safety

#### 10.00 a.m. - 4.30 p.m. **Ownership under the Microscope**

Presenters: Karen Fryday-Field and Caroline Oliver

Karen Fryday-Field has spearheaded the work of the IPGA Consistency Framework Committee on distinguishing “moral” ownership and helped to lead an IPGA Consultants’ Forum on the topic. Meantime, Caroline Oliver has been involved in a UKPGA day-long seminar on ownership in London England “Shaking the Foundations of Governance”.

Join this day-long enquiry to deepen your understanding of this vital topic and its implications for your board’s leadership.

12.00 p.m. - 1.00 p.m. **LUNCH for Pre-Conference Participants**

2.45 p.m. - 3.00 p.m. **AFTERNOON BREAK for Pre-Conference Participants**

#### 10.00 a.m. - 4.30 p.m. **PLANNING TO BE A SCHOOL BOARD THAT MAKES A DIFFERENCE**

Join A.J. Crabill, Deputy Commissioner of Governance at the Texas Education Agency, to create an action plan to increase your school board’s ability to make a real difference for students on behalf of your community. In this one-day workshop, you will focus on your school board’s particular challenges and come away with a practical action plan that uses Policy Governance insights to:

- Forge your board into one fully-functioning team
- Create a powerful platform for your board’s leadership
- Tackle the most difficult challenges your school board faces through role clarity

A.J. Crabil is responsible for the Accreditation & School Improvement Division, as well as Complaints, Investigations & Enforcement at the Texas Education Agency (TEA). Prior to his work at TEA, he served eight years on the board of the Kansas City (MO) Public Schools. When he was initially elected to the board, Kansas City had the lowest accreditation status of any district in Missouri, was hemorrhaging funds, suffered regular scandals of public corruption and was in general disarray. Crabill led a broad suite of reforms that radically transformed the district. The district closed roughly 40 percent of its schools to deal with the mass exodus that had taken place in prior decades. The district also reduced the vendor list from 5,000 to 800 to stop payouts to those who were getting taxpayer funds (often because of political connections), but not delivering results. The district eliminated an \$860,000 per year “rubber room” and began taking action to fire staff who were abusive to children. As a result of these

efforts, grade level proficiency in literacy and numeracy rose markedly throughout the district and graduation rates also climbed more than 15 percentage points to 87.8 percent.

12.00 p.m. - 1.00 p.m.    **LUNCH for Pre-Conference Participants**

2.45 p.m. - 3.00 p.m.    **AFTERNOON BREAK for Pre-Conference Participants**

**6.00 p.m. – 7.30 p.m.    MAIN CONFERENCE OPENING RECEPTION**

Come meet and mingle with new and old colleagues and have some IPGA Conference opening reception fun!

## **MAIN CONFERENCE SESSIONS**

### **FRIDAY, JUNE 23, 2017**

7.15 a.m. - 5.30 p.m.    **REGISTRATION DESK OPEN**

7.15 a.m. - 8.15 a.m.    **BREAKFAST**

**8.30 a.m. - 8.45 a.m.    WELCOME**

Welcome provided by:

**IPGA Chair - Rose Mercier**

**IPGA CEO - Caroline Oliver**

**IPGA 2016 Conference Chair - Airick “AJ” Crabill**

**8.45 a.m. - 9.45 a.m.    KEYNOTE ADDRESS:**

#### **LINKING THE FUTURES OF YOUR ORGANIZATION AND YOUR COMMUNITY**

**Dr. Victoria Hurth, Associate Professor in Marketing and Sustainable Business at Plymouth University, UK**

Dr. Hurth has been conducting research and consulting on how organisations can become a force for sustainable global wellbeing for over 15 years. She will bring her experience with organizations from across all sectors to bear in challenging you to think about your organization as part of dynamic environments that relies on you, and impacts you, through rapid feedback as well as emergent, longer-term and unexpected social, technical and environmental consequences. She will ask you consider the implications of a world in which all organizations are bound together within a broader interconnected system.

9.45 a.m. - 10.05 a.m. **BREAK** and a great chance to visit our exhibits and bookstore.

10.05 a.m. - 11.25 a.m. **FIRST WORKSHOP SESSION**

Choose your workshop from the following three:

Workshops included in the Friday one-day BOARD ADMINISTRATOR'S track are marked with an asterisk.

**FIRST WORKSHOP SESSION: TRACK 1 – Policy Governance in Practice – suitable for beginners and refreshers\***

Board Support – Who Needs What?

Many people are involved in the effective use of Policy Governance and they all need support. But who needs what and how should it be provided? Part presentation and part discussion, this session will help you think through the best arrangements for your organization.

**FIRST WORKSHOP SESSION: TRACK 2 - Sustaining Your Community and Organization**

Workshop with Day 1 Keynote Speaker

An opportunity to further explore the links between your organization and your community with our keynote speaker.

**FIRST WORKSHOP SESSION: TRACK 3 – Sustaining Your Board and Personal Leadership**

Powering Sustainability through Diversity

How diversity can fuel your future and what you can be doing about it now.

11.35 a.m. - 12.25 p.m. **OPEN FORUMS**

An opportunity for Board Members, CEO's, Board Administrators, International Young Governance Professionals and Consultants to break into separate groups and discuss issues of mutual interest.

12.25 p.m. - 1.25 p.m. **LUNCH** and a great chance to visit our exhibits and bookstore.

1.35 p.m. - 2.55 p.m. **SECOND WORKSHOP SESSION**

Choose your workshop from the following three:

*Workshops included in the Friday one-day BOARD ADMINISTRATOR'S track are marked with an asterisk.*

**SECOND WORKSHOP SESSION: TRACK 1 - Policy Governance in Practice – suitable for beginners and refreshers**

Ownership – The Touchstone

Where the source of your board's authority comes from and how to connect with it for: designing your future; ensuring your accountability; and creating your future leadership.

**SECOND WORKSHOP SESSION: TRACK 2 - Sustaining Your Community and Organization**

Designing Board Policies for Organizational Sustainability

How can board policy-making be used to increase your organization's sustainability? What are the key issues and how should they be addressed?

**SECOND WORKSHOP SESSION: TRACK 3 – Sustaining Your Board and Personal Leadership**

Using Technology to Enrich Governance - What's Possible Now and What's Coming\*

The world of technology continues to gather pace and its impact on board governance processes is growing. This is a chance to find out more about how your board could be making better use of technology now and what is likely to be possible in the future

2.55 p.m. - 3.15 p.m. **BREAK** and a great chance to visit our exhibits and bookstore.

**3.15 p.m. - 4.35 p.m. THIRD WORKSHOP SESSION**

Choose your workshop from the following three:

*Workshops included in the Friday one-day BOARD ADMINISTRATOR'S track are marked with an asterisk.*

**THIRD WORKSHOP SESSION: TRACK 1 – Policy Governance in Practice – suitable for beginners and refreshers**

Crafting Policies as Controls\*

Find out how Policy Governance principles and practice can transform your board's words into empowering and meaningful controls that drive organizational performance and limit risk.

**THIRD WORKSHOP SESSION: TRACK 2 - Sustaining Your Community and Organization**

Transparency, Privacy and Prudence - Walking the Tightrope

Transparency has become a byword for governance excellence. But what does it mean in practice when you must balance it with real live issues that require confidentiality and prudence?

**THIRD WORKSHOP SESSION: TRACK 3 – Sustaining Your Board and Personal Leadership**

Sharing Success – sharing and discussion of tips and tools that have helped individual leaders

This is an open forum for the sharing of leadership challenges and triumphs. This session will be facilitated but the floor is yours!

4.45 p.m. - 5.45 p.m. **IPGA ANNUAL GENERAL MEETING**

6.00 p.m. - 10.00 p.m. **CONFERENCE DINNER**

**SATURDAY, JUNE 24, 2017**

7.15 a.m. - 5.00 p.m. **REGISTRATION DESK OPEN**

7.15 a.m. - 8.15 a.m. **BREAKFAST**

8.30 a.m. - 9.30 a.m. **KEYNOTE PANEL: TO THE BRINK AND BACK – USING POLICY GOVERNANCE FOR SURVIVAL AND RENEWAL** A Panel Discussion lead by A. J. Crabill, Deputy Commissioner of Governance, Texas Education Agency, USA Learn from Board members and CEO's who have used Policy Governance to navigate challenges to their organizations' futures.

9.40 a.m. – 11.00 p.m. **FOURTH WORKSHOP SESSION**

Choose your workshop from the following three:

**FOURTH WORKSHOP SESSION: TRACK 1 – Policy Governance in Practice – suitable for beginners and refreshers**

Monitoring and Evaluation – The CEO Perspective

Board monitoring of Ends and Executive Limitations requires CEO monitoring reports that provide clear interpretations, rationales and data. From the CEO's point of view this is easier said than done and highly important – especially given its impact on the board's review of his or her performance. This workshop will help CEO's – and boards – make sense of it all.

#### **FOURTH WORKSHOP SESSION: TRACK 2 - Sustaining Your Community and Organization**

##### **Building Psychological Ownership (and Investment)**

Psychological ownership is what your organization needs if it is to sustain itself over the long-term. What does it look like, how can you encourage it and how can you keep it?

#### **FOURTH WORKSHOP SESSION: TRACK 3 – Sustaining Your Board and Personal Leadership**

##### **All About the Money – Financial Training for Board Members**

If you are looking to learn more about how to understand your organization's finances – this highly engaging session is for you.

11.00 p.m. - 11.20 p.m. **BREAK**

11.20 p.m. – 12.40 p.m. **FIFTH WORKSHOP SESSION**

Choose your workshop from the following three:

#### **FIFTH WORKSHOP SESSION: TRACK 1 - Policy Governance in Practice – suitable for beginners and refreshers**

##### **Monitoring and Evaluation – The Board Perspective**

They say there are “many ways to skin a cat”. Well the same goes for monitoring and evaluating your board's performance. However you do it now, and especially if you don't do it now, this is a great opportunity to look at the pro's and con's of a wide variety of options.

#### **FIFTH WORKSHOP SESSION: TRACK 2 - Sustaining Your Community and Organization**

##### **The UN Goals for Sustainable Development**

At the United Nations Sustainable Development Summit on 25 September 2015, more than 150 world leaders adopted a set of goals to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable development agenda. Each goal has specific targets to be achieved

over the next 15 years. For the goals to be reached, everyone needs to do their part: governments, the private sector, civil society and people like you. This is your chance to find out more.

**FIFTH WORKSHOP SESSION: TRACK 3 – Sustaining Your Board and Personal Leadership**

Becoming an IPGA Certified Policy Governance Professional (PGP).

An opportunity to hear from the 2016/17 class about their experience and learn about the 2017/18 program

12.40 p.m. - 1.40 p.m. **LUNCH** [Including a brief IPGA Update and Awards] *and a great chance to visit our exhibits and bookstore. Will include an update on the exciting work being done on the development of the IPGA Policy Governance Professional (PGP) Certification Program and Policy Governance research.*

1.50 p.m. - 3.10 p.m. **SIXTH WORKSHOP SESSION**

Choose your workshop from the following three:

**SIXTH WORKSHOP SESSION: TRACK 1 –Policy Governance in Practice – suitable for beginners and refreshers**

The Implementation Journey

What does it look like - from being introduced to Policy Governance concepts, to full-scale implementation and continuing practice? What are the highs and lows to expect along the way and how will you manage them for best long-term results?

**SIXTH WORKSHOP SESSION: TRACK 2 - Sustaining Your Community and Organization**

Let's Get Together – an introduction to tools for large-scale discussion

Good ownership linkage often requires seeking to get a lot of information from a lot of people in a form that the board can understand and use to shape its organization's future. In this workshop you will learn about a wide range of tools and approaches for creating in-person and virtual connections that produce the goods.

**SIXTH WORKSHOP SESSION: TRACK 3 – Sustaining Your Board and Personal Leadership**

Going Out of Business – *when is it the right thing to do and how to do it?*

No organization should exist to exist. Sustainability is not about sustaining your organization it is about sustaining your organization's vision – and sometimes there comes a moment when your organization is no longer that vehicle, or your vision is no longer relevant. How will you know when that moment has come and what will you do about it?

3.10 p.m. - 3.30 p.m.      **BREAK**

### **3.30 – 4.00 HUBBARAMA**

Get a snapshot of what's been going on in IPGA's hubs this year and think about the networks that could support your continuing learning.

### **4.00 – 5.00 KEYNOTE ADDRESS: KEEPING YOUR LEADERSHIP LIGHT BRIGHT**

Speaker: Drew Dougherty of LeadershipDNA, Leadership Consultant and Executive Coach

Whether you are a Board member, a CEO or a Board support, you need to develop and sustain your individual leadership in service of your organization – you need to be able to govern yourself - and to do so in concert with others. This lively session will have you connecting with the source of your leadership and knowing how to keep it burning bright.

5.00 p.m. - 5.15 p.m.      **CONFERENCE WRAP UP – CONFERENCE CHAIR WITH CHAIR OF INTERNATIONAL YOUNG GOVERNANCE PROFESSIONALS**

5.15 p.m. – 6.45 p.m.      **CLOSING RECEPTION**

## **Stay Connected with IPGA through Social Media**



<http://bit.ly/PGPractitionersGroup>



[@IPGA\\_Governance](https://twitter.com/IPGA_Governance)

Your Twitter connection during the IPGA 2017 conference: #IPGA2017



<http://bit.ly/PGYouTubeChannel>



<http://bit.ly/IPGAFacebook>

*\* Policy Governance<sup>®</sup> is an internationally registered service mark of John Carver. Registration is only to ensure accurate description of the model rather than for financial gain. The model is available free to all with no*

*royalties or license fee for its use. The authoritative website for Policy Governance is [www.carvergovernance.com](http://www.carvergovernance.com).*